

## Knoxville TN - FOX 43

### CHANGE IN IN RATING

Monday, October 20 - Monday, November 24

#### Top Gainers Where Program Changed by Rating Percent Change All Stations

| Station     | Oct 20 Program | Nov 24 Program | HUT  | Oct 20 Rating | Nov 24 Rating | Rating % Change |
|-------------|----------------|----------------|------|---------------|---------------|-----------------|
| 20 WBXX WB  | (HARLY-MRLBRO) | (ALICE-WONDRL) | 14.1 | 0.2           | 0.7           | 250%            |
| 43 WTNZ FOX | TEXAS JUSTC B  | TEXAS JUSTICE  | 35.9 | 1             | 2.9           | 190%            |
| 43 WTNZ FOX | TEXAS JUSTICE  | DIVORCE COURT  | 36.6 | 1.5           | 3.1           | 107%            |
| 10 WBIR NBC | LAS VEGAS-NBC  | FEAR FACTR-NBC | 72.2 | 7.4           | 14.8          | 100%            |
| 43 WTNZ FOX | SKIN-FOX       | J MLLNR-MO-FOX | 70.8 | 2.6           | 5.1           | 96%             |
| 10 WBIR NBC | 3RD WATCH-NBC  | AVERGE JOE-NBC | 56.9 | 6.9           | 10            | 45%             |
| 06 WATE ABC | (CHIEF&RAIDR)  | (GIANT&BUCS)   | 56.9 | 6.1           | 8.1           | 33%             |
| 06 WATE ABC | THRT MTRX10/20 | PRMTM-MON-ABC  | 67.2 | 5.2           | 6.8           | 31%             |
| 10 WBIR NBC | 3RD WATCH-NBC  | AVERGE JOE-NBC | 59.8 | 6.6           | 8.6           | 30%             |

Note: AC Nielsen Ratings data for October 20, 2003 and November 24, 2003.